



FOTW Reaches a New Level of Flexibility With Dejero's Mobile Transmission Technology

CHALLENGE

Specializing in non-scripted production, FOTW produces TLC's *This is Life Live* (Life Live), now in its second season. It's a unique show that airs human-interest 'reveal' stories live, over four consecutive nights from two different US cities. As you can imagine, the need to be in two different cities simultaneously every night, for four nights make the live broadcast incredibly logistically challenging. Season one was captured using satellite trucks with a core group of producers and production

crew that would travel. For example, one truck in Seattle and the other in Minneapolis. They would wrap filming, get on a plane, and go to the next two cities where the same production was done over again but in new cities, with a new reveal—four days in row. Using new engineers, new trucks, and new crews on each of the four days while travelling was extremely difficult. After season one of *Life Live*, and a clear understanding of the difficulty to produce the show, FOTW needed a new solution.

“ With any live unscripted production, the only way you can make it efficient is to keep production constant and remove the element of surprise and as many variables as possible. Dejero enabled us to do just that, and it translated directly into higher efficiency and cost savings. ”

- Jeff Anderson, executive in charge of production, FOTW

ABOUT FLY ON THE WALL ENTERTAINMENT

Fly on the Wall Entertainment (FOTW) was founded in 2009 by the merger of two unscripted production companies, Allison Grodner Productions and Meehan Productions, and is now one of the longest running and most well respected production companies in the unscripted realm. Together, partners Allison and Rich have been responsible for many of the genre's most innovative, thought-provoking, story-driven programs since the beginning of the reality television genre.

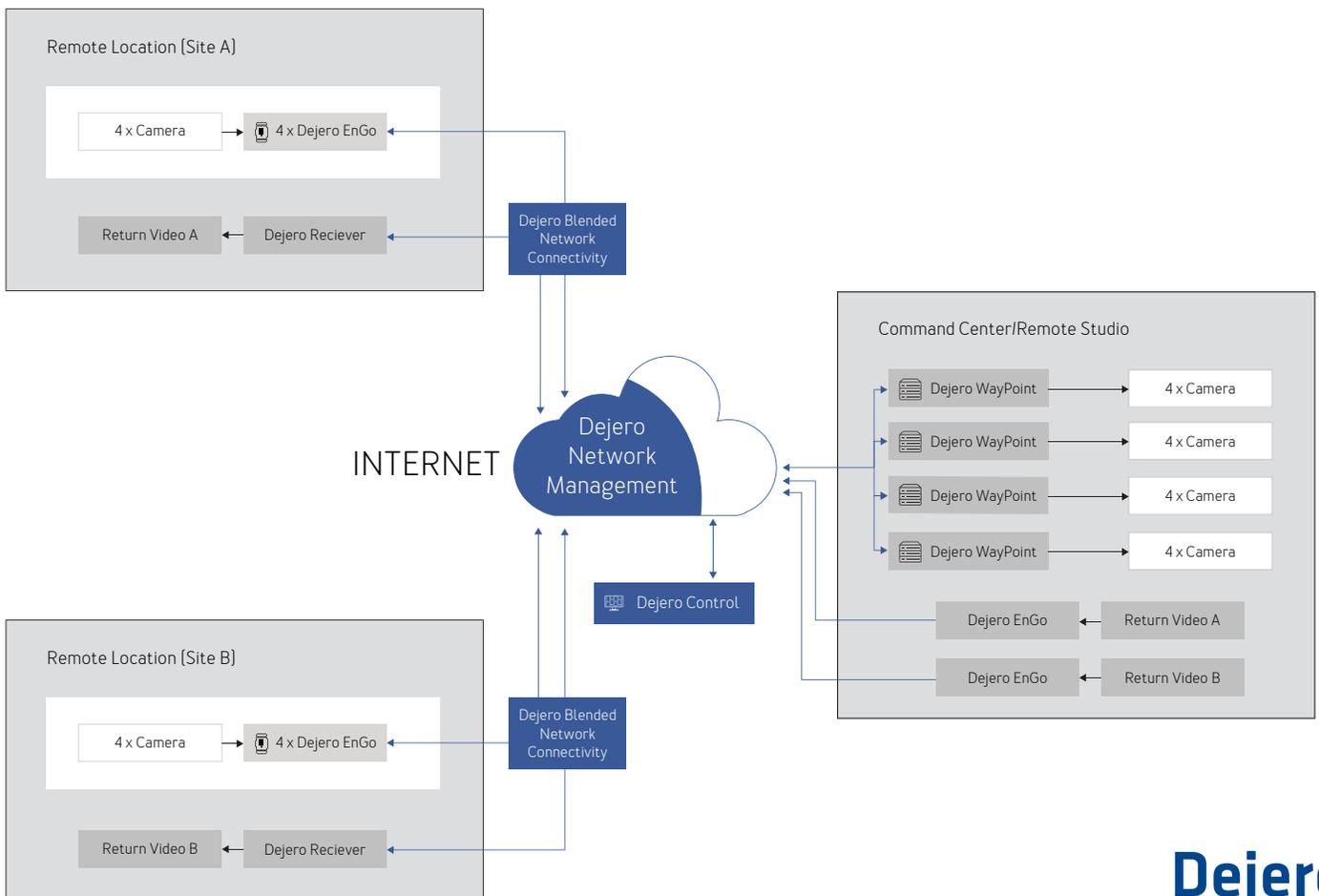
SOLUTION

Reliable mobile transmission technology to simplify logistics.

The biggest issue FOTW had in season one was the use of traditional satellite trucks; their immobility and the infrastructure needed to operate them. For season two, FOTW used the Dejero EnGo mobile transmitter to transmit high-quality video over multiple IP networks, simplifying the show's production cycle dramatically.

Blending up to eight network connections, the Dejero EnGo transmitter enabled FOTW to reliably broadcast live from virtually anywhere. With the need to go live in very rural areas and even inside airports where cellular bandwidth can be limited, the EnGo did not disappoint.

Eliminating satellite trucks and using the compact HEVC-capable Dejero EnGo made the on-site presence incredibly low impact and production much more efficient. Camera-mounted, vehicle-mounted, or wearable, EnGo is ideal for newsgathering, sports coverage, and live broadcasting while on location, and while in motion.



RESULTS

FOTW was able to reach a new level of flexibility during its four day back-to-back live broadcast of Life Live's second season using Dejero's mobile transmission technology. By removing the need to hire satellite trucks and broadcast crews at each location, FOTW saved a significant amount of time, resources, and production costs.

In addition to removing the need for satellite trucks and new crews at each location, FOTW was able to maintain staffing consistency of engineering and technical crews. This greatly reduced any element of surprise experienced during season one of Life Live. This consistency also increased on-site efficiency by 20% over season one, translating into zero overtime costs on crew, location tech and engineering, location fees, and also provided essential prep and rehearsal time on-site.

"You can't ship a satellite truck, but you can ship a Dejero EnGo anywhere. A solid, versatile, dependable, and quite an amazing piece of mobile technology, the decision to use an EnGo was made for us when we tried it the first time."

More About Fly on the Wall Entertainment

Fly on the Wall Entertainment is responsible for over 2000 hours of programming that have aired on multiple networks. As the Executive Producers of CBS's summer sensation Big Brother, going into its 20th season this summer, they have been the key to the growth and evolution of one of the most groundbreaking entertainment franchises ever on broadcast television. As a team, they constantly push the boundaries of unscripted television, creating programming unimagined by anyone else.

Fly on the Wall Entertainment believes in real people and real stories. As storytellers, they strive to help people communicate their unique voice in the world and to make their special mark. Through their shows, they've rekindled forgotten dreams. They've reunited long lost relatives. They've exonerated the innocent. They've restored hope. And, yes, they've given away millions of dollars.

FOTW believe there is no better story than a real one. They've committed to taking audiences into worlds they might never see to give them a chance to be a Fly on the Wall.

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